



PROVIDER *bulletin*

February 19, 2009

RE: Postpartum Exam Incentive for KFHC Members

Dear KHS Provider:

HEDIS 2008 data revealed that only 58.59% of KFHC members were seen for timely postpartum care. As of January 12, 2009, KHS has implemented a Postpartum Exam Incentive Project among KFHC members. The purpose of this project is to encourage KFHC members to be seen for their Postpartum Exam within 4 to 6 weeks after giving birth through education and the offering of a \$10 Gift Card to Wal-Mart. KFHC members will be notified of this project through health education mailings and case management calls. To obtain the incentive, KFHC members will be instructed to complete and mail back a Postpartum Exam Certificate.

Kern Health Systems reimburses the postpartum visit under Code Z1038. This visit is the key time to discuss family planning options; initiate contraceptives; address physical concerns, such as hemorrhoids or incontinence; assess psychosocial issues; encourage breastfeeding; and answer any questions the member may have. It is also recommended that a pelvic exam be conducted at this visit to assess vaginal healing and treat potential complications. If you have any questions or would like more information on how to bill for the postpartum visit, please contact our Provider Relations Department at (661) 664-5146.

Thank you!

